



Press Release

Total and CFAO Team Up in Africa to Offer Close-to-the-Customer, Premium Car Care Solutions

Paris, December 17, 2018 – Total and CFAO are joining forces to offer premium, professional car care services to customers in Africa. Under their agreement, CFAO will set up AutoFast car maintenance and repair center franchises in Total's retail network of service stations, giving drivers access to expert car care.

In addition, CFAO will distribute TOTAL-branded lubricants and car care products at some of its dealerships and in its distributor network.

The partnership will initially be deployed in five countries—Senegal, Côte d'Ivoire, Cameroon, Nigeria and Kenya—before subsequently being extended to other African countries.

Total and CFAO customers will enjoy broader and more professional car care services.

"We're proud of this partnership with CFAO, a leader in both the automotive industry and Africa," commented Stanislas Mittelman, Senior Vice President, Africa at Total Marketing & Services. "This cooperation agreement is a tangible example of our commitment to becoming a brand of choice, close to and creating value for each and every customer."

Marc Hirschfeld, Chief Executive Officer, CFAO Automotive Equipment & Services, added: "AutoFast expands our service offering for consumers, who expect premium solutions nearby. Thanks to Total's retail network in Africa and CFAO's distribution and services expertise, we are developing new solutions for all our African customers."