

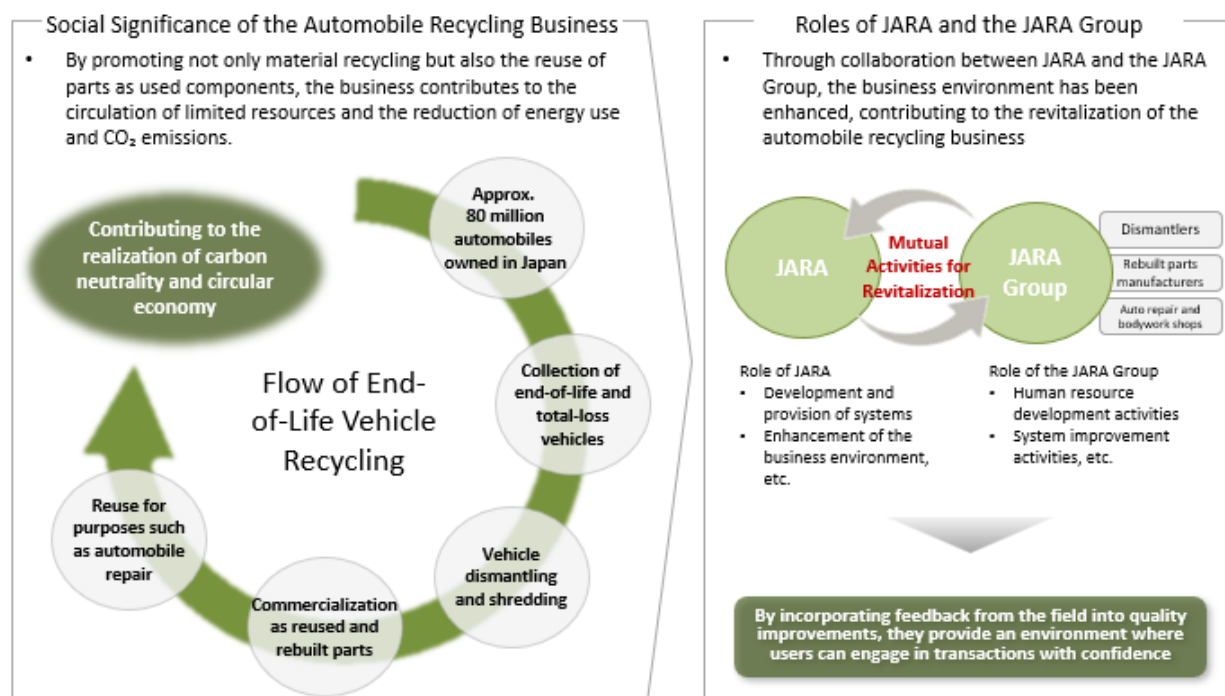
JARA Corporation, a Toyota Tsusho Group company, received the “METI Director-General for GX Promotion's Awards” at the FY2024 Awards for Resource-Recycling Technologies and Systems

JARA Corporation, a Group company that operates a sales system for reused auto parts, and its business network, the JARA Group, received the “METI Director-General for GX Promotion's Awards” at the FY2024 Awards for Resource-Recycling Technologies and Systems.

The Awards for Resource-Recycling Technologies and Systems are organized by the Japan Environmental Management Association for Industry (JEMAI) with the support of the Ministry of Economy, Trade and Industry. These awards recognize outstanding initiatives and businesses, such as advanced technology development and social system creation, that contribute to the further promotion of resource circulation. On this occasion, JARA and the JARA Group were recognized for their “comprehensive business model for promoting the wider adoption of reused and rebuilt parts,” which was evaluated as contributing to the realization of a carbon-neutral and circular economy society across the entire automobile supply chain.

[Overview of JARA/JARA Group's Business]

JARA Corporation (provider of a sales system for reused auto parts) and the JARA Group (system users) work together to advance a business model that revitalizes the auto parts reuse business from both the hardware and software perspectives. In addition to providing advanced and efficient systems to business operators, this model includes initiatives such as comprehensive training programs and the introduction of a defect warranty system for reused parts, thereby enhancing the business environment. Through these activities, JARA and the JARA Group supplies users with affordable and environmentally friendly recycled auto parts, contributing to the realization of a carbon-neutral and circular economy society across the entire automobile supply chain.



Going forward, the Toyota Tsusho Group will continue to contribute to the realization of a sustainable society through carbon neutrality and circular economy businesses, with the aim of “passing on a better Earth to the children of the future.”

JARA HP

<https://www.jara.co.jp/english/>

JARA Group Website

<https://jara-g.com/>

Japan Environmental Management Association for Industry (JEMAI) Website

<https://www.cjc.or.jp/>