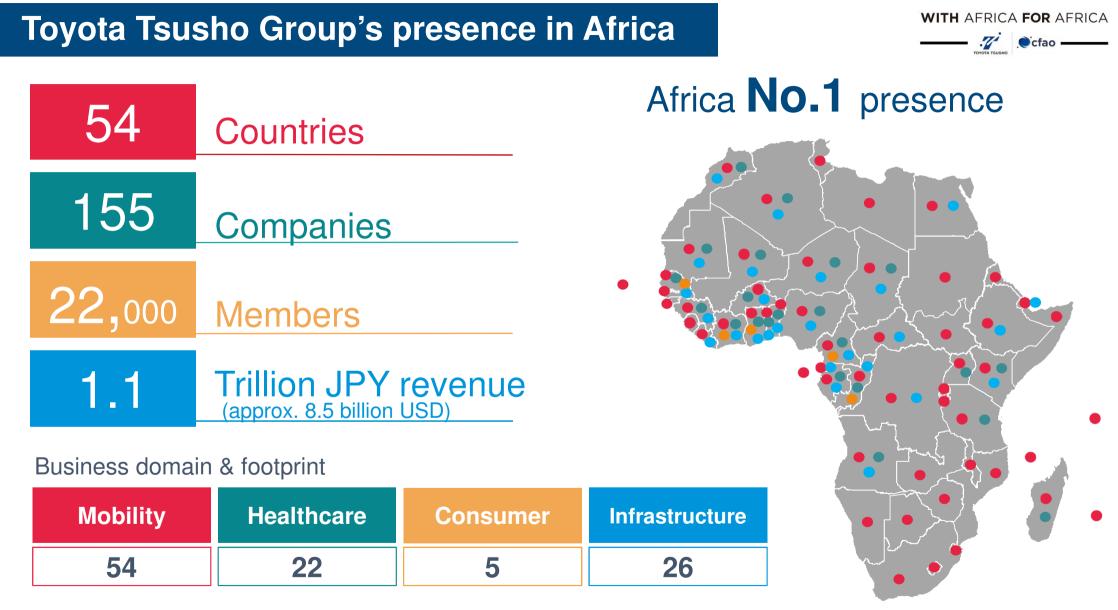
November 4, 2022 Investors briefing

# **Toyota Tsusho's Initiatives in Africa**

## **Richard Bielle** CEO for Africa Division & President of CFAO

TOYOTA TSUSHO CORPORATION



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Be the **Right ONE** 



\*Approx. half of MDs of the 155 subsidiaries are of African nationality

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**Our Purpose for business in Africa** 

## WITH AFRICA FOR AFRICA



- Contribute to the development of the African economies
- Growing with the people and communities of Africa while further reinforcing and expanding business foundations.
- Actively engaging in **carbon neutral** business in Africa such as promoting eco-friendly cars, and providing/using clean energy
- Realizing our 5 prioritized SDGs in Africa



#### **Contributions for the Continent**

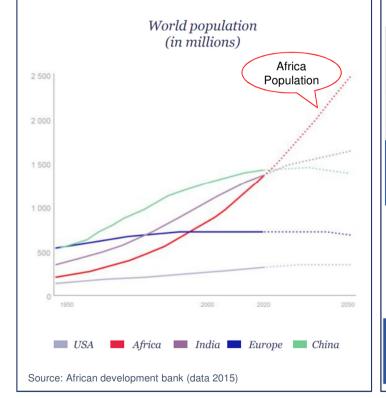
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Cfao

Contribute to a faster economic growth than the rapid growth of the African Population

Contribute to the industrialization of the Continent

Contribute to the emergence of the middle class by creating jobs & offering affordable products





Mobility Vehicle assembly



Consumer **Breweries** 

Healthcare



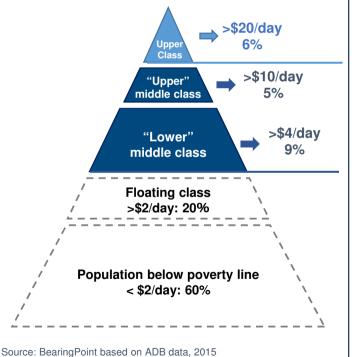


Infrastructure

Wind, Geothermal and

Solar power generation

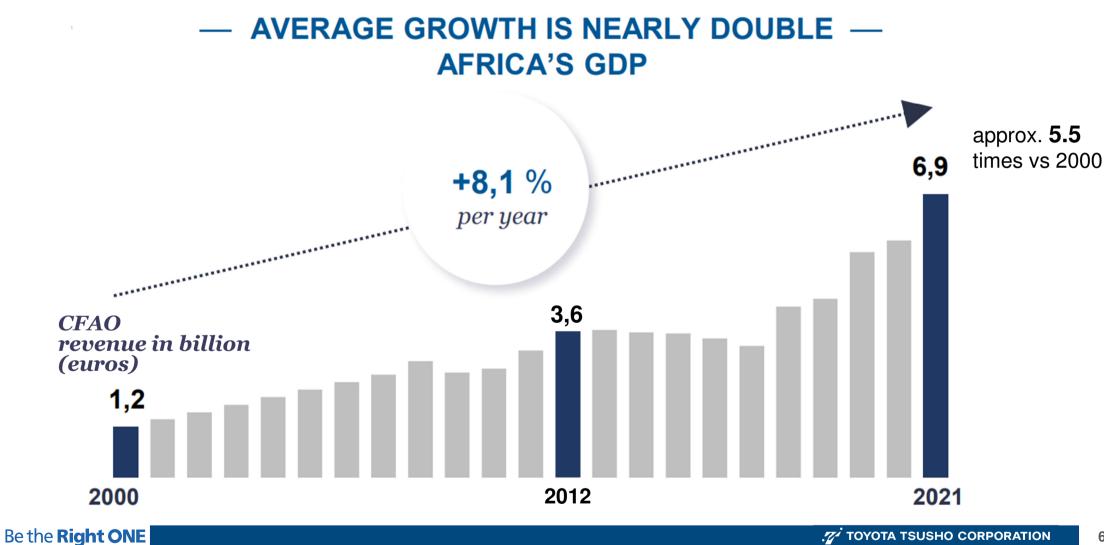




**Our target : African GDP growth X 2** 

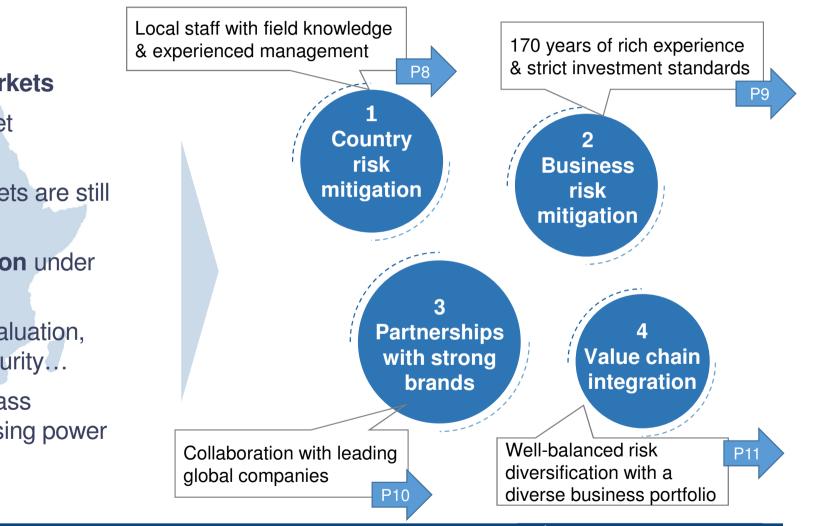
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#### Our Strategy to deliver a sustainable growth

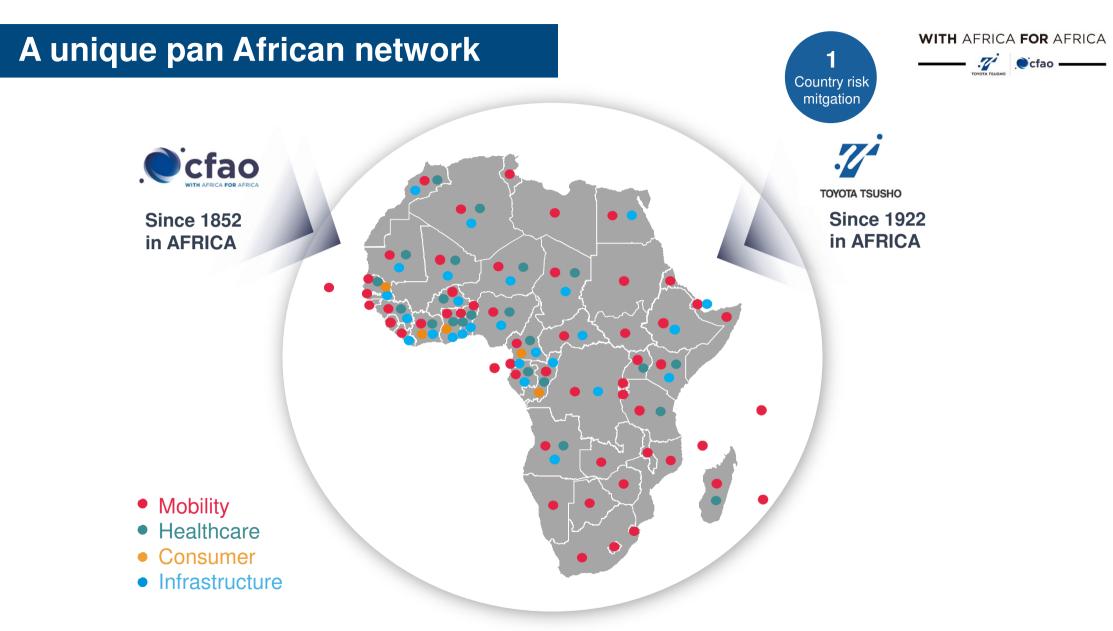
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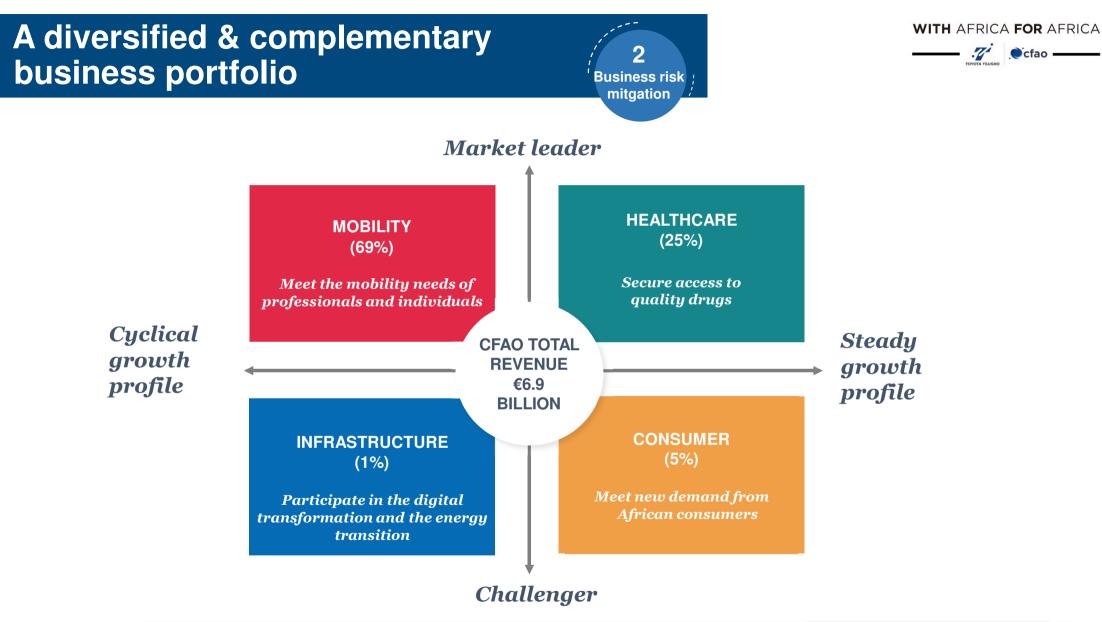


#### High potential markets

- Fragmented market (54 countries)
- Sub-Saharan markets are still small and volatile
- Regional integration under construction
- Various risks : devaluation, Forex, political, security...
- Growing middle class but limited purchasing power

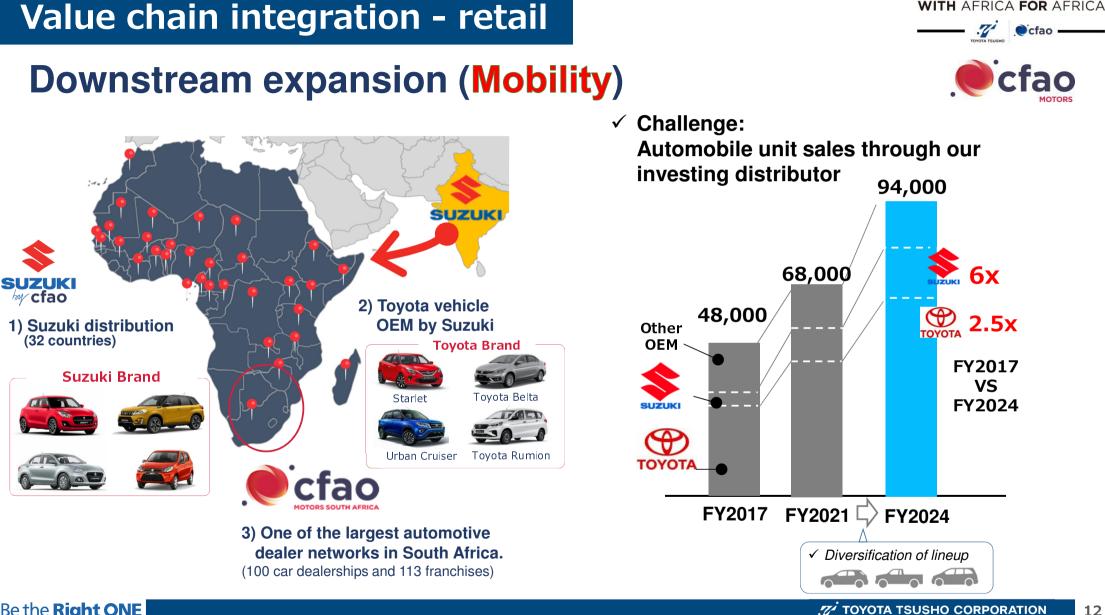
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#### Value chain integration - retail

### Healthcare

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• established in 2014,

Goodb fe

• the largest pharmacy chain in East Africa



1.7 million

100 stores (Kenya, Uganda)



Plan to expand for low-income populations

- TTC/CFAO Group's **first milestone** to expand into the **retail sector** of pharmaceuticals in Africa, establishing an **integrated value chain** from local production to wholesaling and retailing of pharmaceutical.
- By combining the strength of Goodlife and CFAO, we contribute to improving access in East Africa to high-quality pharmaceuticals.





- in **22** African countries
- Daily delivery to 8,600 pharmacies & hospitals
- Handling **31,000** products, business
  with 500 manufacturers

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#### Value chain integration – retail

#### Develop & provide a range of affordable, high-quality consumer goods

• Develop a range of 3 different food retail formats







hypermarket

- supermarket
- cash & carry
- Focus in **Côte d'Ivoire, Cameroon and Senegal** to cater to demand from Africa's middle-class consumers.



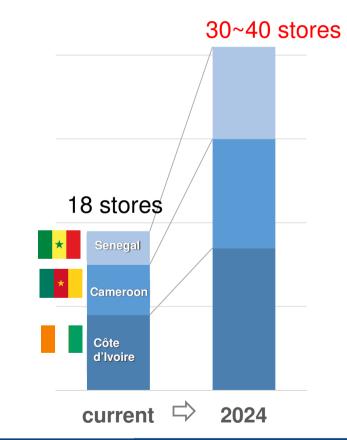




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Challenge:
 Expansion of number of stores



#### **Initiative on Carbon Neutrality**

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#### ♦ 3 KEY PRIORITIES



#### Be the **Right ONE**

(Carrefour)

Business themes to focus on for the next generation

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## for the future children of Africa

#### **[**for the future children of Africa**]**

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# Industry<br/>TransformationImage: ConstructionGreen EconomyImage: Construction

**Global Health** 

**Capacity Building** 

- Creating an exciting future, bright and dynamic society
- ✓ Contributing to sustainability by greener business growth
- ✓ Bringing health and well-being, healthcare for everybody everywhere
- ✓ Human resource development to support future leaders

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